

# WELLESLEY FARMERS' MARKET

[www.wellesleyfarmersmarket.wordpress.com/](http://www.wellesleyfarmersmarket.wordpress.com/)

*Wellesley Township is a beautiful and fairly unique area of Ontario; with almost every laneway in the country selling their own produce, flowers, eggs and often more. Over the past year, several new "end of the lane" businesses have put up permanent (yet seasonal) structures to sell their products. With the growing population of young families in the town and the closest farmers' market being 20+ minutes away - a new farmers' market in our very own community seems like a wonderful idea for vendors and consumers alike.*

*Enjoy shopping among your neighbours - from your neighbours every week. Buy locally produced and created products and enjoy some entertainment from our local buskers. We hope to have produce, plants, crafts and baking (health-inspected kitchens only) - but we're not limited to this - if you have a suggestion please let us know!*



## VENDORS & PRODUCTS

Our only requirements are that your business is within 30 mins of Wellesley, Ontario. We ask for your commitment in the form of a contract and payment is taken in advance. Last minute bookings are welcome no later than Friday night prior to market at 6pm. You will be given an 8ft space under the pavilion or a 10 ft space outside of the pavilion with your rental. You will provide your own signage, tables, help and décor. The season is 18 weeks from June 7 - October 4, renting your space for the season will be your best investment. Weekly rentals are available at a premium. Seasonal bookings: \$5 / week (18weeks) OR Weekly bookings: \$15 / week.

## BUSKERS

We welcome musicians, acoustic bands, clowns, buskers, dance teams, local sport team (demonstrations) or entertainers. You are welcome to promote yourself, take tips and make some money! Please book your spot beforehand, do not show up on the day without a booking. Last minute bookings are welcome no later than Friday night prior to market at 6pm.

## LOCATION

The pavilion/picnic shelter at Wellesley Park (1004 Catherine Street)

## MARKET SCHEDULE

Wellesley market will be open every Saturday from 9 - 12noon. 2014 Season: June 7 - October 4

8 - 9am: Vendor Set-up

9 - 12noon: Market Open

12 - 12:30: Vendor Clean-up

## MARKET FEES

VENDORS: Seasonal bookings: \$5 / week (18weeks) OR Weekly bookings: \$15 / week.

BUSKERS: Free

Cash or check only to Pam Wideman (5984 Deborah Glaister Line Wellesley, ON N0B 2T0)

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## VENDOR INFORMATION (please print)

DATE: \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Vendor Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Product Description: \_\_\_\_\_  
\_\_\_\_\_

Do you attend other markets?  
If yes, which ones? \_\_\_\_\_

Do you grow or make your own product? \_\_\_\_\_

Type of Contract: Seasonal or Weekly? \_\_\_\_\_

If weekly, please indicate the  
weeks you would like to  
participate? \_\_\_\_\_

## HOW TO BE A SUCCESSFUL VENDOR

- Smile, talk about your product & SAY THANK YOU!
- Use a dark cover for your table and your product/produce will stand out more.
- Slanted surfaces display goods more attractively.
- Layering can be used to conserve space.
- Keep your work area, counter and items neat and clean.
- DON'T SELL ANYTHING YOU WOULD NOT WANT TO BUY

**Market Policies:** There will be no refunds. Your spot is not confirmed until your payment is received and cleared in the bank (checks). You are responsible for manning your booth, change, tables, signs, and leaving your area exactly as it was upon arrival. Failure to clean-up may result in your removal from market participation. After your stand is set up, you are asked to park your vehicle by the arena. Late arrivals only hurt the market and risk injury to customers – please use the hour prior to the market to set up your booth and be ready by 9am sharp.

***I have read, understood and will comply with the Market Policies above:***

\_\_\_\_\_  
VENDOR SIGNATURE